



HORECA CATALOGUE



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Heritage, Innovation, Customization

A Legacy of Excellence

With over 100 years of expertise, Siniora delivers premium, tailored food solutions to meet the unique demands of the HORECA industry.

Custom Recipes for Every Kitchen

From small cafés to large-scale chains, we create bespoke recipes and formats that elevate your menu and satisfy your customers.

A Versatile Portfolio

Our diverse range is crafted for every taste:

- **Cold Cuts:** Fresh, flavorful, and premium.
- **Frozen Products:** Convenient and versatile.
- **Plant-Based:** Sustainable and modern.
- **Luncheon:** A classic favorite.
- **Fermented "Polonez":** Bold and distinctive.

Partner with us for quality and customization you can trust.



Our Partners



HOTELS



TRADERS





BREADED



● Chicken Fingers (900 gm)

12x900gm | 0620099

● Spicy Chicken Breast Fillet Gold RTE

10x1kg | 0620160

● Chicken Breast Tender Gold RTE

10x1kg | 0620161

● Chicken Cordon Bleu

10x1kg | 0620025

● Siniora Chicken Pops

10x1kg | 0620026

● Siniora Chicken Breast Fillet

10x1kg | 0620048

● Spicy Chicken Fillet

10x1kg | 0620049

● Chicken Breast Escalope

10x1kg | 0620051

● Crispy Chicken Nuggets

10x1kg | 0620052

● Chicken breast Tender Bronze (Normal)

10x1kg | 3100096

● Chicken Breast Bronze (spicy)

10x1kg | 3100097



 FROZEN  SHELF-LIFE



COLD CUTS

● Beef Bresaola (NEW)

1.5KG Apprx. | 3000134



4M

● Smoked Turkey Breast D - Shape - Slice

20x500gm | 3100070



1Y

● Hardwood Smoked Turkey Breast - Square Shape

20x500gm | 3100005



1Y

● Smoked Turkey Breast - Economy

20x500gm | 3000121



3M



SAUSAGES & HOTDOG



● Chicken Breakfast Sausage with Cheese (NEW)

10*1kg | 3000152

● Chicken Breakfast Chorizo Sausage (NEW)

10*1kg | 3000153

● Chicken Franks 320gm

32X320gm | 3100067

● Beef Franks 320gm

32x320gm | 3100066



 FROZEN  SHELF-LIFE



APPETIZERS



1y

● Potato Kibbeh with Meat (NEW)

10x1kg | 3100100

● Potato Kibbeh with Vegetable

10*1kg | 3100101

● Chicken Rings (NEW)

10*1kg | 3100099

● Onion Rings (NEW)

10*1kg | 3100098

● Siniora Cheese Sambousek 900gm

12*900GM | 0620135

● Lamb Kubbeh Balls 900g

12*900GM | 0620136

● Beef sambousek 900g

12*900GM | 0620079

● Veg Sambousek 900g

12*900GM | 0620080



MINCE, BURGERS & MEAT BALLS



- **Minced Beef 400gm casing**
24*400GM | 0620111
- **Siniora Beef Burger Jumbo 1000gm**
15*1kg| 3000073
- **Siniora Chicken Burger Breaded Jumbo**
15*1kg | 0620082
- **Siniora Beef Meat Balls**
5x2.5kg| 0620023



الماسة ALMASA



Established in 1997, Almasa has become a leader in premium halal cold cuts, offering over 100 varieties of beef, chicken, and turkey products tailored to the Middle Eastern market, further expanding on our product range and with the aim of bringing the widest and most delectable selection of food offerings and services. The company has also created a specialized line in baked (fermented) products dedicated to quick service restaurant (QSR) production.



MORTADELLA

● Beef Mortadella Plain-Roll

4*2.5KG | 0111086

● Beef Mortadella Olives-Roll

4*2.5KG | 0111069

● Beef Mortadella B/Pepper-Roll

4*2.5KG | 0111013

● Beef Mortadella Pistachio-Roll

4*2.5KG | 0111081

● Beef Mortadella Spicy-Roll

4*2.5KG | 0111091

● Chicken Mortadella Plain-Roll

4*2.5KG | 0112085

● Chicken Mortadella Olives-Roll

4*2.5KG | 0112075

● Chicken Mortadella B/Pepper-Roll

4*2.5KG | 0112046

● Chicken Mortadella Pistachio-Roll

4*2.5KG | 0112080

● Chicken Mortadella Spicy-Roll

4*2.5KG | 0112089

● Chicken Mortadella Mexican-Roll

4*2.5KG | 0112057

● Turkey Mortadella Plain-Roll

4*2.5KG | 0113033



CHILLED SHELF-LIFE



BACONS



● Smoked Beef Strips 500gm

20*500GM | 0121022

● Smoked Beef Strips 340gm(Premium-USA)

25*340GM | 0132028

● Cooked & Smoked Beef Breakfast Strips 500gm

20*500GM | 0132058

● Veal Strips 500gm

20*500GM | 0121028

● Smoked Turkey Strips 500gm

20*500GM | 0123001

● Cooked & Smoked Turkey B/F Strips 500gm

20*500GM | 0132057

● Turkey Strips Streaky 500g Horeca

20*500GM | 0132100

● Chicken Breakfast Strips (NEW)

20*500GM | 0132117



SAUSAGES & HOTDOG



American Hot Dog 400gm

30*400GM | 0121024

Beef Hot Dog 500gm

20*500GM | 0121013

Chicken Hot Dog 400gm

30*400GM | 0122016

Chicken Hot Dog 500gm

20*500GM | 0122017

Beef Breakfast Sausage 1kg

10*1KG | 0121001

Beef Breakfast Sausage with Herbs 35gm

5*2.5KG | 0132055

Chicken Breakfast Sausage 1kg

10*1KG | 0122002

Chicken Breakfast Sausage with Herbs 35gm

5*2.5KG | 0132054

Turkey Breakfast Sausage 1kg

10*1KG | 0123003

Lamb Breakfast Sausage 1kg

10*1KG | 0114002

Veal Breakfast Sausage 1kg

10*1KG | 0121027



FROZEN SHELF-LIFE



SALAMI, PEPPERONI, BASTURMA & PASTRAMI

● Beef Pepperoni Roll - 650 gm Roll
PCE.WT/10kg | 0111021

5M

● Beef Pepperoni Slice (1kg)
10*1KG| 0121014

1Y

● Beef Salami - Roll (1kg)
PCE.WT/10kg | 0111023

5M

● Beef Salami
20*500GM| 0121015

1Y

● Beef Salami Black Pepper-Roll (2 kg)
PCE.WT/10kg | 0111026

5M

● Beef Salami Italian Roll - 650 gm Roll
PCE.WT/10kg | 0132055

5M

● Arabic Basturma
1.5KG APPRX. | 0111116

5M

● Egyptian Basturma
1.5KG APPRX. | 0111121

5M

● Beef Pastrami Plain
PCE.WT/10kg | 0111009

5M

● Beef Pastrami Pepper
PCE.WT/10kg | 0114002

5M



FROZEN CHILLED SHELF-LIFE



MINCE & BURGERS



● Angus Beef Mince USA Roll (NEW)

3X3KG | 3000154

● Pure Minced Beef 1*2.5Kg

4*2.5KG | 0121020

● Beef Burger(100g)

5(10*100G)/5KG | 0121005

● Chicken Burger(100gm)

5(10*100G)/5KG | 0120990



FROZEN SHELF-LIFE



CHICKEN BREAST TENDER , CALIBRATED



● Chicken Breast Tender (Uncalibrated)

4*2.5KG | 0122003

● Chicken Breast 110 gm

4*2.5KG | 0122035

● Chicken Breast 140 gm

4*2.5KG | 0122036

● Chicken Breast 170 gm

4*2.5KG | 0122037

● Chicken Breast 220 gm

4*2.5KG | 0122110

● Smoked Chicken Breast Skinless

10*1kg | 0122030



SAMOSA & SPRING ROLLS



● Chicken Samosa 20gm

4*1.25KG | 0620003

● Mutton Samosa 20gm

4*1.25KG | 0620007

● Vegetable Samosa 20gm

4*1.25KG | 0620012

● Cheese Samosa 20gm

4*1.25KG | 0620002

● Chicken Spring Roll 25gm

4*1.25KG | 0620009

● Vegetable Spring Roll 25gm

4*1.25KG | 0620010

● Cheese Spring Roll 25gm

4*1.25KG | 0620008

● Punjabi Samosa 60 gm

4(25*60gm) | 0620037

● Veg Burger Breaded 120gm

4(15*120gm) | 0620011



PRIME CUTS (BEEF, CHICKEN & TURKEY)

● Beef Bresoola (NEW)

1.5KG APPRX. | 131134

● Dried Beef

1.5KG APPRX. | 0111054

● Smoked Beef-Roll(3Kg)

4*3KG | 0111107

● Roasted Beef-Roll(3Kg)

4*3KG | 0111099

● Beef Topside Plain-Roll(2.5Kg)

4*2.5KG | 0111052

● Smoked Chicken Breast-Roll(3Kg)

4*3KG | 0112072

4M

● Smoked Chicken Thigh-Roll(3Kg)

4*3KG | 0112074

5M

● Smoked Turkey Breast-Roll(3Kg)

4*3KG | 0113028

5M

● Smoked Turkey Thigh-Roll(3Kg)

4*3KG | 0113036

5M

Turkey Thigh (500g)

20*500G | 0123004

5M

Smoked Turkey Breast Fat Free 98% 2kg

5*2KG | 0113026

5M

5M

5M

5M

1Y

5M

BADEEL

BADEEL

BADEEL BY SINIORA



"Fuel Up!"

Established in 2021, BADEEL by Siniora is the Middle East's first certified vegan, gluten-free, and soy-free meat alternative. We are proud to say all of our plant-based products are free of any chemicals, additives, and preservatives. BADEEL's product line is low-calorie and contains the same protein content as regular meat.

All four of our products also have abundant health benefits and are identical to meat in taste, texture, and appearance. It's not only good for you, but for the earth as well.



ALL PRODUCTS ARE

✓ 100% VEGAN

✓ LOW CALORIE

✓ SOY-FREE

✓ GLUTEN-FREE

✓ LOCALLY PRODUCED

✓ HIGH IN PROTEIN

✓ NO ARTIFICIAL COLOR

✓ NO ARTIFICIAL FLAVOR

Why Badeel?

Check out some of our natural key ingredients :
Beetroot balances blood pressure & protect your heart! Cardamom is proven to improve digestion.
And coriander is packed with vitamin K, C, and A!

Help the Planet

Sustainability is very important to us. Our packaging's orange sleeve is 100% recyclable. Recycling is specially crucial in the UAE with its waste ratio of $\approx 1.9 - 2.5$ kg per person per day.



BADEEL (PLANT BASED)



● Badeel Plant Based - Nuggets 28gm

8x504gm | 0620121

● Badeel Plant Based - Sausage 25gm

8x500gm | 3100074

● Badeel Plant Based - Burger 135gm

8x540gm | 3100075

● Badeel Plant Based - Mince 500gm

8x500gm | 3100076

● Badeel Plant Based - Hotdog 400gm

8x400gm | 3100082



BADEEL

FROZEN SHELF-LIFE





LA ROMBO

● Beef Mortadella Plain-Roll (2.5kg)

4*2.5KG | 0161027



● Chicken Mortadella Plain-Roll (2.5kg)

4*2.5KG | 0161026



● Chicken Breakfast Sausage

10*1 kg | 0162001



● Beef Breakfast Sausage (1 kg)

10*1 kg | 0162002



● Beef Burger (50gm)

5*1 kg | 0112072



● Chicken Burger (50gm)

5*1 kg | 0162005



● Beef Sausage Bulk

10*1 kg | 0121016



BADEEL



FROZEN CHILLED SHELF-LIFE



Polonez has been delivering unmatched taste for +30 years, producing premium halal-certified products. With strict quality controls and ingredients sourced from Turkey's leading suppliers, every product reflects our commitment to hygiene, authenticity, and modern standards while maintaining the authentic turkish taste.



POLONEZ (GOURMET)



● Beef Soudjuck 240gm

PC | 0620114

● Beef Soudjuck Spicy 240gm

PC | 0620115

● Beef Soudjuck 1kg

KG | 0620143

● Beef Pastrami (Basturma)

KG | 0620118

● Beef Butcher Soudjuck 1 kg

KG | 0620143



BADEEL



CHILLED SHELF-LIFE

22

UNIUM®
يونيوم®



Unium is a well-known brand with roots tracing back to 1949 and strong links to luncheon meat production. Unium joined Siniora's portfolio in 2011 and has been growing ever since. This contributed to building Siniora's position as the leading chilled and canned meat company in both Palestine and Jordan



UNIUM LUNCHEON



● Beef Luncheon Meat 800gm

12 | 6253005314700

● Beef Luncheon Meat 340gm

24 | 6251038407109

● Beef Luncheon Meat 200gm

24 | 6251038407116

● Luncheon Meat 800gm

12 | 6253005313901

● Luncheon Meat 340gm

24 | 6251038351143

● Luncheon Meat 200gm

24 | 6251038350153

● Chicken Luncheon 800gm

12 | 6253005314607

● Chicken Luncheon 340gm

24 | 6251038601569

● Chicken Luncheon 200gm

24 | 6251038601545



BADEEL



CHILLED SHELF-LIFE

UNIUM®

24

HORECA CATALOGUE



Partner with Siniora and elevate your menu with premium, trusted flavors.

Contact us today to explore our product range and discover how we can serve your business needs.

Experience the Siniora difference - Quality you can trust and rely on.



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